Critical Thinking about Presentations

Using Bob as our Guinea Pig
Components of Rhetoric

- Logos
- Pathos
- Ethos
Questions raised

Issues to consider

Message?
Questions raised

Issues to consider

Title
Questions raised
Issues to consider

Status/power
Professor
“Expert”
Insider
Questions raised
Issues to consider
Funding source
Questions raised

Issues to consider

Data

References? Funding?
Questions asked/not?
Frame – cultural? time?
Alternative interpretations?
Standards? Politics?
Questions raised
Issues to consider

Images & examples

Fort Knox
Happy gold
Sitting in field
Questions raised
Issues to consider
Other/all viewpoints given appropriate weight?
Restoration
Pogo  Fort Knox Usibelli ad
Questions raised

Issues to consider

Focus

Accidents

Insurance

EPA Permit
Questions raised

Issues to consider

Visual impact

Permitting

UA Clearcutting
Questions raised

Issues to consider

Relevance

Pebble?